



UNTRACEABLE
PRESENTS

BLOCKCHAIN FUTURIST CONFERENCE

AUGUST 12 - 14, 2019 | TORONTO

2019 SPONSORSHIP OPPORTUNITIES

FuturistConference.com



Our Story

UNTR[^]ACEABLE

Untraceable is a Toronto-based company that has been organizing blockchain events since 2013. Our team creates unforgettable experiences that are designed to bring together blockchain leaders and community. We provide a platform for companies to showcase their business, raise capital, make meaningful connections, and experience the next technological revolution.

6+	65+	300+	750+	50,000+
YEARS	EVENTS	SPONSORS	SPEAKERS	ATTENDEES

**From the organizers of the most iconic
blockchain events in history**

- 1st Bitcoin Expo** in Canada - 2014 (*BitcoinExpo14*)
- 1st Ethereum Event** in the World - 2014 (*Launch Event*)
- 1st Certified Training** Conference in the World - 2016 (*C4*)
- 1st ETHGlobal** Hackathon in the World - 2017 (*ETHWaterloo*)
- 1st Securities Token** Conference in the World - 2018 (*Polycon*)
- 1st Blockchain & Cloud** Conference in the World - 2018 (*GCB*)
- 1st Blockchain & Loyalty** Conference in the World - 2018 (*Loyalty Live*)
- Largest Canadian Blockchain Conference** - 2018 (*Blockchain Futurist*)

www.untraceableinc.com

About

Blockchain Futurist Conference is the largest and most high-profile blockchain event in Canada. Bringing together over 2300 attendees from around the globe including startups, investors, developers, researchers, academics, enterprise leaders, financial institutions, and blockchain pioneers.

The objective of Blockchain Futurist Conference is to discuss trends and the future of blockchain technology. The sessions are focused primarily on special announcements regarding new tech start-ups, investments, partnerships, research, and overall upcoming trends and predictions in the sector.

The 3-day conference is located in Toronto, Canada, the birthplace of ethereum and home to thousands of blockchain enthusiasts. The event is a combination of presentations, expo and networking events.

Location: Rebel Entertainment Complex
11 Polson St. Toronto, ON. Canada



SCHEDULE AT A GLANCE

MON. AUG. 12

**Opening Night Event
& Canadian Blockchain
Week Launch**

@ Secret Location

TUES. AUG. 13

Full Day Conference

@ Rebel & Cabana

Networking Evening Event

@ Rebel

WED. AUG. 14

Full Day Conference

@ Rebel & Cabana

Closing Event

@ Cabana

2018 Metrics:

3

STAGES

11

LAUNCHES

21

ANNOUNCEMENTS

36

BOOTHS

58

SPONSORS

84

PRESS & MEDIA

114

SPEAKERS

2300

ATTENDEES

2018 Highlights

Blockchain Futurist Conference



Larry King & Charles Hoskinson



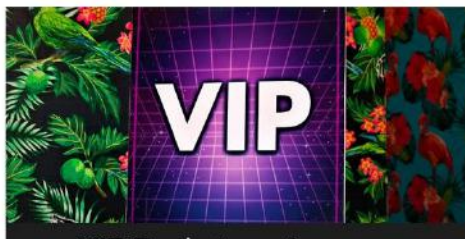
Live Interviews & Streaming



Crypto Marketplace & Food Trucks



\$50 Million Sound & Lighting Stage



VIP Backstage Access



VIP & Investor Cabanas



Futuristic Installations



Fresh Food Stations



Blockchain Bootcamp



0% Crypto ATMS

Booths & Cabanas



LOUNGE BOOTHS

- Main Floor
- Lounge Style Seating
- Branded Pop-Up Counter
- Branded 6ft Backwall
- Storage Space Under Seats
- Electrical/USB Outlets
- Gamification Points
- Profile in Mobile App

*Included in
Gold, Platinum, & Title Package*

15 SPOTS AVAILABLE



TABLE BOOTHS

- Second Floor
- 2 Chairs
- 6ft Table
- Custom Branded Table Cloth
- Custom Branded Signage
- Electrical Outlet
- Gamification Points
- Profile in Mobile App

*Included in
Silver Package*

10 SPOTS AVAILABLE



STANDING BOOTHS

- Second Floor
- High-Top Table
- Custom Branded Signage
- Electrical Outlet
- Gamification Points
- Profile in Mobile App

*Included in
Supporting Package*

8 SPOTS AVAILABLE



NEW THIS YEAR! CABANA BOOTHS

- Outside Cabana VIP Access Only
- Dedicated Cabana Area
- Lounge Seating + Table
- Branded Signage
- Branded Pillows
- Basket of Snacks & Treats
- Opportunity to order bottles
- 2 to 10 VIP Passes depending on Cabana

15 SPOTS AVAILABLE

Booth locations are allocated on a FIRST COME FIRST SERVE. Spots are limited!



BRANDING + STANDING BOOTH

SUPPORTING

ON-SITE BRANDING

- Logo rotating on digital signage
- Logo displayed on banners around venue

ONLINE BRANDING

- Logo and link included on Futurist Conference website
- Exposure on social media channels

MOBILE APP

- Profile in mobile app
- Gamification within mobile event app

CONFERENCE PASSES

- 2 Full Conference Passes
- 1 VIP Pass

DISCOUNTS

- Discounts on A-La-Carte Sponsorship Options
- Discounts on additional VIP and Full Conference Passes
- Discounts on Cabana Booths

STANDING BOOTHS

- Second Floor
- High-Top Table
- Custom Branded Signage
- Black Table Cloth
- Electrical Outlets

8 SPOTS AVAILABLE



SKY STAGE + TABLE BOOTH

SILVER

SPEAKING OPPORTUNITY

- Up to a 15 minute presentation or a 35 minute panel on the Sky Stage

ON-SITE BRANDING

- Logo rotating on digital signage
- Logo displayed on banners around venue

ONLINE BRANDING

- Logo and link included on Futurist Conference website
- Exposure on social media channels

MOBILE APP

- Speaker Profile in official event app
- Sponsor Profile in official event app
- Gamification within official event app

CONFERENCE PASSES

- 3 Full Conference Passes
- 2 VIP Pass

DISCOUNTS

- Discounts on A-La-Carte Sponsorship Options
- Discounts on additional VIP and Full Conference Passes
- Discounts on Cabana Booths

TABLE BOOTHS

- Second Floor
- 2 Chairs
- 6ft Table
- Custom Branded Signage
- Custom Branded Table Cloth
- Electrical Outlet

10 SPOTS AVAILABLE



MAIN STAGE + LOUNGE BOOTH

GOLD

SPEAKING OPPORTUNITY

- Up to a 15 minute presentation on the Main Stage - Keynote, Panel or Fireside Chat

ON-SITE BRANDING

- Complete immersive branding of stage during your presentation
- Logo displayed on LED screens surrounding the entire interior of main stage
- Logo on all volunteer shirts
- Logo rotating on digital signage
- Logo displayed on banners around venue

ONLINE BRANDING

- Logo included on pre & post event email blast
- Dedicated post and exposure on social media channels
- Logo and link included on Futurist Conference website

MOBILE APP

- Speaker Profile in official event app
- Sponsor Profile in official event app
- Gamification within official event app

CONFERENCE PASSES

- 4 Full Conference Passes
- 2 VIP Pass

DISCOUNTS

- Discounts on A-La-Carte Sponsorship Options
- Discounts on additional VIP and Full Conference Passes
- Discounts on Cabana Booths

BOOTHS

- Main Floor
- Lounge Style Seating
- Branded Pop-Up Counter
- Branded 6ft Backwall
- Storage Space Under Seats
- Electrical/USB Outlets

15 SPOTS AVAILABLE



THE COMPLETE PACKAGE

PLATINUM

BRANDED EXPERIENCES

- Custom branded interactive activation. See next page for full details.

SPEAKING OPPORTUNITY

- Up to a 20 minute presentation on the Main Stage - Keynote, Panel or Fireside Chat
- Opportunity to play a one minute video on Main Stage

PRESS CONFERENCE

- Opportunity to make an announcement at the Press Conference

ON-SITE BRANDING

- Logo displayed on 3 massive LED rings during presentation
- Complete immersive branding of stage during your presentation
- Logo displayed on LED screens surrounding the entire interior of main stage
- Logo displayed on attendee, VIP, and speaker name badges
- Logo on all volunteer shirts
- Logo rotating on digital signage
- Logo displayed on banners around venue

ONLINE BRANDING

- Logo included on all massive attendee emails
- Logo included on pre & post event email blast
- Dedicated post and exposure on social media channels
- Logo and link included on Futurist Conference website

MOBILE APP

- Speaker Profile in official event app
- Sponsor Profile in official event app
- Gamification within official event app

CONFERENCE PASSES

- 5 Full Conference Passes
- 3 VIP Pass

DISCOUNTS

- Discounts on A-La-Carte Sponsorship Options
- Discounts on additional VIP and Full Conference Passes
- Discounts on Cabana Booths

BOOTHS

- Main Floor
- Lounge Style Seating
- Branded Pop-Up Counter
- Branded 6ft Backwall
- Storage Space Under Seats
- Electrical/USB Outlets

5 SPOTS AVAILABLE

INTERACTIVE INSTALLATION



**THE COMPLETE
PACKAGE**

PLATINUM

Custom Interactive Activations **Event Marketing of the Future**

Our creative and experiential displays are highly effective and directly impact your company's brand both on-site and online.

- ▶ **Capture leads and attendee information**
Receive all emails and information from attendees who interact.
- ▶ **Receive thousands of social media impressions**
Create a lasting impression online by including: hashtags, contests, props etc.
- ▶ **Includes on-site photo booth with custom printouts**
All print outs will include your branding, logo, and custom design.
- ▶ **Increase your brand equity**
The coolest most innovative exposure attendees will love and never forget.



**OWN AN
EXCLUSIVE
EVENT**

TITLE

BRAND YOUR OWN EVENT

- Choose from 1 of 5 exclusive official events of Blockchain Futurist Conference. See next page for full details.
- Includes exclusive branding at sub-event including promotional items, banners, speaking, and creative activations.

SPEAKING OPPORTUNITY

- Up to a 20 minute presentation on the Main Stage - Keynote, Panel or Fireside Chat
- Opportunity to play a one minute video on Main Stage

PRESS CONFERENCE

- Opportunity to make an announcement at the Press Conference

ON-SITE BRANDING

- Logo displayed on 3 massive LED rings during presentation
- Complete immersive branding of stage during your presentation
- Logo displayed on LED screens surrounding the entire interior of main stage
- Logo displayed on attendee, VIP, and speaker name badges
- Logo on all volunteer shirts
- Logo rotating on digital signage
- Logo displayed on banners around venue

ONLINE BRANDING

- Logo included on all massive attendee emails
- Logo included on pre & post event email blast
- Dedicated post and exposure on social media channels
- Logo and link included on Futurist Conference website

MOBILE APP

- Speaker Profile in official event app
- Sponsor Profile in official event app
- Gamification within official event app

CONFERENCE PASSES

- 6 Full Conference Passes
- 4 VIP Pass

DISCOUNTS

- Discounts on A-La-Carte Sponsorship Options
- Discounts on additional VIP and Full Conference Passes
- Discounts on Cabana Booths

BOOTHS

- Main Floor
- Lounge Style Seating
- Branded Pop-Up Counter
- Branded 6ft Backwall
- Storage Space Under Seats
- Electrical/USB Outlets

5 SPOTS AVAILABLE

**5 EXCLUSIVE
TITLE EVENTS**

**OWN AN
EXCLUSIVE
EVENT**

TITLE

Planning to organize your own event this year? Are you launching a product? Planning a major announcement? The title sponsorship is highest exposure with the best value.

The Title Sponsorship provides exclusivity at your own event and completely tailored to your vision.

Reach out to us for details and pricing.

Title #2: **VIP Dinner**



Title #1: **Networking Event**



Title #3: **Opening Event**



Title #4: **VIP Backstage**



Title #5: **Closing Party**



Sponsorship Levels

Blockchain Futurist Conference Aug 12-14, 2019

	TITLE	PLATINUM	GOLD	SILVER	EXHIBITOR	SUPPORTING
	VARY	\$50K	\$25K	\$15K	\$10K	\$5K
BRANDED EXPERIENCES						
Complete branding of one entire sub-event with your promotional items, banners, speaking, graphics, and other creative activations	✓					
Custom interactive activation with complete branding, photobooth, hashtag, lead retrieval, and a creative installation		✓				
Discounted pricing on A-La-Carte & Cabanas	✓	✓	✓	✓	✓	✓
SPEAKING OPPORTUNITIES						
Presentation on the Main Stage - Keynote, Panel, or Fireside Chat	Up to 20 min	Up to 20 min	Up to 15 min			
Presentation or panel on Sky Stage				Up to 15 min		
Additional speaking opportunity at your own event	✓					
Opportunity to make announcement at the Press Conference	✓	✓				
Opportunity to play 1 minute video on Main Stage	✓	✓				
ON-SITE BRANDING						
Logo displayed on massive wrap-around LED screens surrounding the interior of main stage	✓	✓	✓	✓	✓	✓
Complete immersive branding on all lights and over 250 ft. of LED screens during your presentation	✓	✓	✓			
Logo displayed on 3 massive LED circular ceiling screens above audience	✓	✓				
Logo displayed on attendee, VIP, and speaker name badges	✓	✓				
Logo on all volunteer shirts	✓	✓				
Logo rotating on digital signage	✓	✓	✓	✓	✓	✓
Logo on banners throughout the venue	✓	✓	✓	✓	✓	✓
ONLINE BRANDING						
Logo included on all mass attendee emails	✓	✓				
Logo included on pre & post event email blast	✓	✓	✓			
Social media exposure on Untraceable and Futurist channels	✓	✓	✓	✓	✓	
Logo included on Futurist Conference website	✓	✓	✓	✓	✓	✓

Sponsorship Levels

Blockchain Futurist Conference Aug 12-14, 2019

TITLE	PLATINUM	GOLD	SILVER	EXHIBITOR	SUPPORTING
VARY	\$50K	\$25K	\$15K	\$10K	\$5K

EXHIBITOR BOOTHS

Lounge Exhibitor Booth on main floor - Turn-key complete with branding & signage, lounge style seating and counter, storage space, electrical/usb outlets	✓	✓	✓		
Table Exhibitor Booth on second floor - Turn-key Complete with branding & signage, seating and 6ft table, storage space, electrical				✓	✓
Standing Exhibitor Booth - Turn-Key Complete with branding & signage, high top table, electrical					✓
Opportunity to brand and reserve private VIP Cabana at additional cost	✓	✓	✓	✓	✓

CONFERENCE PASSES

Full Conference Passes	6	5	4	3	2	2
VIP All Access Backstage & Cabana Passes	4	3	2	2		
Discounted Tickets available for purchase	✓	✓	✓	✓	✓	✓
Unlimited Tickets to your own sub-event	✓					

FUTURIST EVENT APP

Banner Ads throughout the app	✓	✓				
Push Notifications - messages sent directly to all attendees	✓	✓				
Speaker Profile - includes headshot, bio, website, social links	✓	✓	✓	✓		
Sponsor Profile - includes logo, description, website, social links	✓	✓	✓	✓	✓	✓
Gamification within Mobile Event App	✓	✓	✓	✓	✓	✓

Payments Accepted:

Bank Wire, Credit Cards, BTC, ETH, XRP, LTC, EOS, BCH, XLR, ADA and other amazing crypto



SPONSOR THE FUTURE

UNTRACEABLE
PRESENTS

BLOCKCHAIN FUTURIST CONFERENCE

AUGUST 12 - 14, 2019 | TORONTO

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